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PRESS RELEASE

Mahindra launches the all-new XUV300 TurboSport™ series powered by 1.2 L mStallion TGD i engine; Starts at ₹ 10.35 Lakh.

Fastest ICE SUV under ₹15 Lakh. Races from 0 to 60 km/h in 5 seconds.

- **Big on Performance:** The all-new TurboSport™ series packs an unadulterated segment-leading performance of 96 kW (130 PS) Power @ 5000 r/min and 230 Nm of torque @ 1500-3750 r/min with a best-in-class *engine transient over boost function* that gives a momentary peak of 250 Nm for a truly exhilarating drive.
- **Born from a rallying legacy:** The new TurboSport™ series draws inspiration from the Mahindra Super XUV300, the current Indian National Rally Champion (INRC) forerunner and the winner of 6 national rallies since its rally debut in 2019.
- **Bringing alive the Sportiness in TurboSport™ :** The driving pleasure is accentuated with sporty design accents like red grille inserts in Piano Black finish, all-black ORVMs, all-black interiors, leatherette seats, chrome-finish pedals and dual-tone exteriors.
- **Built to Thrill:** The TurboSport™ series will be offered in W6, W8 and W8(O) Petrol Manual trims and comes in six exciting color options to choose from. Taking off from 0-60 km/h in 5 seconds, the 1.2 L TGD i engine delivers unrivalled performance.

Mumbai, October 7, 2022: Mahindra & Mahindra Ltd., pioneers of the SUV segment in India, today announced the launch of its XUV300 TurboSport™ series - the first Mahindra SUV to be powered by an all-new 1.2 L mStallion TGD i engine that boasts of unrivalled performance and an over-boost capability for momentary peak torque as high as 250 Nm. With this introduction, the XUV300 will be now available with three state-of-the-art powertrains - the existing Diesel and Petrol Turbo Series and the new TurboSport™ Series. The XUV300 TGD i starts at an attractive price of ₹ 10.35 Lakh.

The powerful TurboSport™ Series has been developed with a strong focus on the “Thrillennials” - millennials who are urban drive enthusiasts, purists and petrol heads seeking rally-like experience on road. The new sporty design also renders the SUV a new, young, and modern feel just like its target audience. With this, XUV300 aims to attract the urban auto enthusiasts to experience the raw adrenaline rush which the TGD i engine has to offer.

The XUV300 TGD i comes in exciting four new colour options - 3 new dual tone colors - Blazing Bronze with black roof top, Napoli Black with white roof top, Pearl White with black roof top and Blazing Bronze in monotone. Existing monotone Pearl White and Napoli Black continue to be offered with this variant. The new sporty design elements like red grille inserts, all-black ORVMs, all-black leatherette interiors, chrome-finish pedals and dual-tone exteriors bring in high performance from every aspect of the car, while keeping it true to its performance DNA.

Taking off from **0-60 km/h in 5 seconds**, the all-new XUV300 TurboSport™ series, powered by the 1.2 L TGD i engine packs unadulterated performance of **96 kW (130 PS) Power @ 5000 r/min and 230 Nm of torque @ 1500-3750 r/min**, making it not only the **fastest ICE SUV**



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under ₹ 15 lakhs but also superior to 1.5 L engine capabilities offered in some of the higher segments. Despite peak performance, the engine still manages to deliver high fuel efficiency. Coupled with its inherent widest-in-class cabin space and 5-Star Global NCAP safety rating, the XUV300 is the ultimate thrill machine.

R Velusamy, President - Automotive Technology and Product Development, Mahindra & Mahindra Ltd. said, "The new TurboSport™ series powered by the TGD_i powertrain has been developed for the Thrillennials seeking the ultimate driving experience. The XUV300 TGD_i has been engineered to offer an edge in performance, safety, comfort and style for customers looking for an adrenaline-packed SUV."

The new XUV300 TGD_i will be available for test drives, bookings and deliveries starting 10th October 2022 across India.

Details of the booking process will be available on the website <https://auto.mahindra.com/suv/XUV300>.

About XUV300 TGD_i

- Big on Performance
 - Segment's most exciting & peppy engine with the all-new 1.2L mStallion TGD_i
 - Segment leading Power of 96 kW (130 PS) Power @ 5000 r/min and 230 Nm of torque @ 1500-3750 r/min (35% higher than top competitors)
 - Best-in-class Engine Transient over boost function - Up to 250 Nm with Transient over boost function for a fun to drive thrilling experience
- Big on Safety
 - XUV300 is one of India's Safest vehicles, with 5 Star GNCAP Safety rating, 4 star Child Safety and India's first vehicle to be given the GNCAP 'Safer Choice' award
 - First in segment safety features like All 4-disc brakes, front parking sensors, and other safety features like 6 airbags, ESP with hill start assist, ABS, passenger airbag deactivation switch, ISOFIX seats, Corner Braking Control
- Big on Features
 - Convenience features like Dual zone automatic climate control (best in segment), Rain sensing wipers & Auto headlamps, Rear parking camera with Adaptive Guidelines, 17.78 cm feather-touch infotainment, Android Auto® & Apple® CarPlay®, BlueSense Connect, electrically adjustable & foldable ORVMs, Micro Hybrid technology, Steering mounted controls
 - Distinct design features like LED DRLs & signature LED tail lamps, electric Sunroof, dual grille, 40.64 cm diamond-cut Alloys.
 - Soft-touch features like leatherette seats, leather wrapped steering & gear lever
- Big on Space
 - Widest-in-class dimensions & longest-in-class wheelbase of 2600mm results in most spacious cabin
 - 2nd row is the most comfortable for 3 adults with:
 - Wide & deep seating space and optimum tilt angle of seatback



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- Right contours & cushioning of seats with individual adjustable headrest for all 3 passengers
- Door trims sculpted shape, soft material & ergonomic design that maximize comfort & space
- Flat floor to give plenty of leg space to the middle passenger in the rear seat

Pricing details (ex-showroom) below: TurboSport™ Series

Variant	Mono Tone	Dual Tone
W6 TGD _i	₹ 10.35 Lakh	-
W8 TGD _i	₹ 11.65 Lakh	₹ 11.80 Lakh
W8(O) TGD _i	₹ 12.75 Lakh	₹ 12.90 Lakh

- *TGD_i is launched only in Petrol Manual transmission

Social Media Addresses for XUV300 TGD_i:

- Brand website: <https://auto.mahindra.com/suv/XUV300>
- Twitter: <https://twitter.com/mahindraxuv300>
- YouTube: <https://www.youtube.com/c/MahindraXUV300>
- Instagram: <https://www.instagram.com/mahindraxuv300>
- Facebook: <https://www.facebook.com/MahindraXUV300/>
- Hashtags: #TheUltimateThrillMachine, #RallytoRoad, #PeakPerformance

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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